



BLACK TIE & TAILS

IT'S ALL FUN & GAMES

Presented by **FRAGASSO**
FINANCIAL ADVISORS

SEPTEMBER 26, 2026



Velociraptor

PARTNERSHIP OPPORTUNITIES



Dear Friend,

2025 was a year of creativity, compassion and measurable impact at Animal Friends – a year in which our commitment to saving lives came vividly to life.

We expanded community clinics, debuted a refurbished medical suite, relaunched our Humane Investigations Department and strengthened our Shelter Medicine team.

From national exposure through the Puppy Bowl and Tour for Life, to our innovative New Leash prison program changing lives on both ends of the leash, to recognition as Pittsburgh's Best Nonprofit by City Paper – it was a year that reminded us why we do what we do. And none of it happens without the support of businesses and partners who share our commitment to making a difference.

Every day, we rescue, rehabilitate and rehome animals in need while supporting the people who love them. Through medical care, community outreach and pet retention programs, our mission touches thousands of animals and families across the region each year.

And now, as we look ahead to 2026, we invite you to be part of something truly special.

Black Tie & Tails 2026 : It's All Fun & Games

Our signature fundraising gala is back – and this year, we're turning up the energy. The theme "It's All Fun & Games" brings an immersive, interactive twist to the evening, with engaging activities and meaningful moments connecting fun with purpose. Hosted on our sprawling 75-acre campus, Black Tie & Tails unites 500+ animal lovers, community leaders and changemakers for an unforgettable night in support of our mission.

As you explore the partnership opportunities in these pages, I'd love to connect personally – to hear about your goals and tailor a program that truly works for you and your business. There's no one-size-fits-all approach here. I'll work with you to find the most effective and inspired direction.

Together, we can ensure that while this year may be "all fun and games," the impact is real – and life-changing for the animals and families we serve.

With gratitude,

Kathleen Beaver
President & CEO

Bob Fragasso
Board Chair

Mike Warren
Corporate and Community
Partnerships Manager

WHY PARTNER WITH ANIMAL FRIENDS?

Give Back

Directly support a trusted leader in animal welfare with more than 80 years of lifesaving impact.

Gain Visibility

Showcase your brand in front of a highly engaged and passionate audience of supporters, professionals, and community influencers.

Engage Creatively

Through our flexible Partner Purrrks program and interactive event activations, your company can connect with guests in meaningful and memorable ways.

PARTNERSHIP OPPORTUNITIES

Partnership levels starting at \$1,500, with opportunities to align your brand with specific event experiences—from our Game Zone and VIP Lounge to mission-driven storytelling moments across the campus.

For 2026, we are also introducing enhanced campus-wide visibility opportunities, including Upper and Lower Campus Presenting Partners, expanded signage and immersive branding throughout the event footprint.

For companies looking to deepen their impact, we also offer Annual Partnership opportunities, allowing your brand to stay connected to Animal Friends year-round through events, programs and community initiatives.

We would love for you to join us as a partner in this extraordinary event.

To get started, please complete the enclosed partnership form or visit
ThinkingOutsideTheCage.org/BTT

If you'd like to explore ideas or discuss the best way to get involved, let's connect.

Mike Warren

Corporate and Community Partnerships Manager
MWarren@ThinkingOutsideTheCage.org
412.847.7073



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WHY YOUR PARTNERSHIP MATTERS

Animal Friends' Impact in 2025



1,523
Animals Rescued

1,458
Animals Adopted

200,000+
Human and Animal
Lives Touched

95%
Live Release Rate



24,357
Vaccines
Administered

4,433
Spay & Neuter
Surgeries



749
Animals
Fostered

301,063
Volunteer Hours Served



37,572
Pet Families
Supported

102,762
Therapeutic
Interactions

304,098 lbs
Free Pet Food Distributed



\$20,000

UPPER OR LOWER CAMPUS PARTNER



As a Campus Partner, your company will receive the highest level of visibility and recognition throughout Black Tie & Tails. This partnership includes branding across one of the two major campus activation areas, ensuring strong presence throughout the event experience.

Benefits

- Prominent Campus Partner recognition on event marketing
- Featured recognition across Upper or Lower Campus during event
- Logo placement on the event website with link to company site
- Prominent recognition during the event program and remarks
- Featured recognition on screens throughout campus
- Social media recognition in promotional event posts
- Logo in Friend-to-Friend eNewsletter leading up to the event
- Logo featured in Petsburgh Magazine winter issue
- Opportunity to include an item in event gift bags
- Opportunity to participate in an Animal Friends Day of Service
- Recognition on the Partner Wall at the event

tickets

16 Patron Tickets

Included Purrks

20 Points

Leprechaun



\$15,000

TOP DOG PARTNER

Brighton

With this premier partnership package, your brand will be prominently featured throughout the event and recognized as a leading supporter of Animal Friends.

Benefits

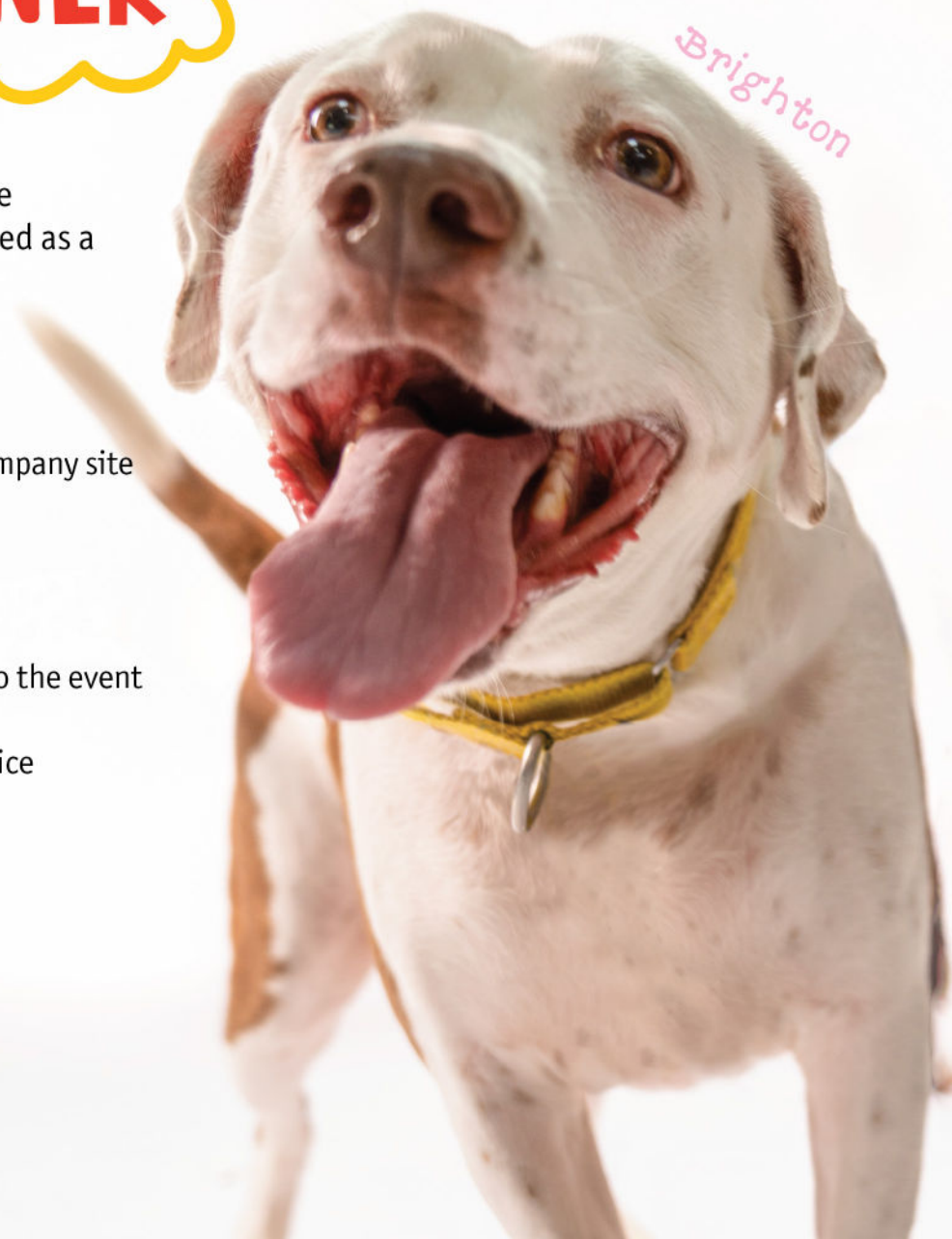
- Prominent logo placement on event website with link to company site
- Logo recognition during event and evening program
- Recognition on event Partner Wall as a Top Dog Partner
- Logo displayed on screens throughout campus
- Social media recognition in event promotion
- Logo included in Friend-to-Friend eNewsletter leading up to the event
- Logo featured in Petsburgh Magazine winter issue
- Opportunity to participate in an Animal Friends Day of Service
- Opportunity to provide product in event gift bags

+tickets

12 Patron Tickets

Included Purrks

15 Points



\$10,000

FELINE FRIEND PARTNER

Benefits

- Logo placement on event website with link to company site
- Logo recognition during event and evening program
- Recognition on event Partner Wall as a Feline Friend Partner
- Logo displayed on screens throughout campus
- Social media recognition in event promotion
- Opportunity to include flyer in adoption folders for one year
- Opportunity to participate in an Animal Friends Day of Service
- Opportunity to provide item in event gift bags
- Logo featured in Petsburgh Magazine winter issue
- Logo featured in the Friend-to-Friend eNewsletter

tickets

10 Patron Tickets

Included Purrrks

10 Points



\$5,000

BUNNY BUDDY PARTNER

Benefits

- Logo placement on the Black Tie & Tails event website
- Opportunity to participate in an Animal Friends Day of Service
- Logo recognition during the event
- Recognition on the Partner Wall as a Bunny Buddy Partner
- Logo displayed on campus screens
- Social media recognition in event promotion
- Logo featured in Petsburgh Magazine winter issue
- Logo included in the Friend-to-Friend eNewsletter

tickets

6 Patron Tickets

Included Purrrks

5 Points



\$2,500

LOYAL COMPANION PARTNER

Benefits

- Name on event website
- Name recognition during event and program
- Recognition on Partner Wall as Loyal Companion Partner
- Name displayed on campus screens
- Social media recognition in event promotion
- Opportunity to participate in an Animal Friends Day of Service
- Name listed in Petsburgh Magazine winter issue

+tickets

4 Patron Tickets

Included Purrrks

2 Points



\$1,500

PAWSITIVE PARTNER

Benefits

- Name listed on event website
- Name recognition during the event
- Recognition on the Partner Wall
- Name displayed on campus screens
- Opportunity to participate in an Animal Friends Day of Service
- Name listed in Petersburg Magazine winter issue

tickets

2 Patron Tickets

Included Purrrks

1 Point



Velociraptor

PARTNERSHIP PURRKS

What are purrks?

Purrks are flexible, customizable opportunities designed to help you get the most value out of your partnership in a way that fits you best.

Some of our most popular Purrks include:

- Kennel Sponsorship
- Petersburg Magazine Advertising
- Event Program Advertising
- Shelter Animal Endorsement
- Happy Tails Social Media Spotlight
- Social Media Features
- Shelter TV Advertising
- Friend-to-Friend Newsletter Ad
- Therapets Workplace Visit
- Day of Service Experience
- Name a Shelter Animal
- Event Opportunities

Go here to
get started!



These opportunities give partners a way to extend their impact beyond the gala and support Animal Friends' lifesaving work year-round.

Contact **Mike Warren, Corporate and Community Partnerships Manager** at **MWarren@ThinkingOutsideTheCage.org** to explore how you can customize Purrks for your partnership.

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T-rex

